

**MVMA Board Meeting
October 3, 2017 - 6:30 p.m.**

Attendees: Barb Somerville, Jen VanLaningham, Robin Baker, Kandyce Kutcipal, Deanna Miller, Jeanie Phillips, Peter Toews, Lavon Peters

Barb called the meeting called to order at 6:37 p.m.

Approval of Previous Meeting Minutes

Jen made a motion to approve the August meeting minutes; Robin seconded the motion. The August meeting minutes were approved by vote.

Financial Report

Kandyce emailed the financials to the Board prior to the meeting. She reported that we had no extraordinary expenses since the last meeting. She has added a line item for past-due fee collections. Jeanie reported that Phil needs to order some new choir dresses, at an approximate cost of \$300. Kandyce noted that the choir budget of \$1200 has already been spent; she suggested adjusting another line item to cover the expenditure.

Fundraising

Barb reported that the fundraising committee met on September 21; their next meeting is October 18, at 6:00 p.m. The following fundraisers were summarized:

Movie Night: Needs to be rescheduled, because of the Drama class's Escape Room fundraiser on 10/28.

Butter Braids: Sales will take place Oct 16 – Nov 3. Delivery is Nov 17. Deanna is in charge.

Holiday Wreaths: Sales will take place through social media. Barb and Robin are in charge.

Christmas Tree Pickup: Details to come at next month's meeting. Robin is in charge.

Winter Holiday Council/Light Up Loveland Event: Barb hasn't been able to get in touch with Mary Hall, WHC president. Lavon used to be on WHC and will call Mary. [Update: LHS choir already took the slot.]

Ehrlich Cares: Ehrlich Toyota in Greeley is giving away \$6000/month to local non-profit groups. Each month, the group with the highest number of points gets \$3500. (Points are earned by Facebook votes, referring a friend, test driving a car, buying a car, scheduling service, or getting an estimate for service.) The second-place prize is \$1500 (by random drawing). Third place is \$1000 (based on a hardship application). Barb has reached out to Ehrlich to get us into the November contest. (LHS Band Boosters won September; Harrington Arts Alliance is in the October running.)

Auditorium Seat Sales: Barb will be talking to Mrs. Harmon about auditorium seat sales; proceeds would be restricted to auditorium purchases (e.g., we need mics). TSD is OK with the seat sales.

Trip Raffle: The trip company wants us to hold a live auction rather than a raffle; Barb has explained to them that we will make a lot more money with a raffle. The CO Secretary of State has put all school district raffles on hold because of a problem in Adams County. We discussed going with a different package (under \$5000 retail), so that we don't have to register the raffle with the Secretary of State. Barb will look into switching the trip.

Pom-pom Sales: Nothing new to report. Jen suggested postponing this fundraiser until next year.

Prom Show: Next meeting is October 12; the prom show committee is now meeting separately from the fundraising committee. Barb has a possible sponsorship from Emergen-C; they are sending a case of product. Barb is also talking to First National Bank about a sponsorship (and possibly moving MVMA's accounts there from Guaranty Bank). Applications will be required for students who want to participate in the show (as models, etc.); there will be a meeting on October 23 for all applicants. Barb would like to limit participants to students who are academically eligible; Pete can run the list for us.

T-shirts: Barb's company can now print t-shirts (digitally, not screenprinting). She brought a sample shirt to the meeting. We discussed holding a contest to design new MVMA t-shirts.

Program Shell Ads: Barb reported that we will not be creating printed program shells this year. All ad sales will be for digital ads, to be shown as a slide show at events (concerts, musical, etc.). Ads will be \$200. Pete suggested using Google slides rather than PowerPoint, to minimize the technical issues. We don't have time to get anything in place for the October concerts.

Charms Update

Jen reported that she and Kandyce are still trying to close out Charms for last year.

Publicity Update

Lord of the Flies: The fall play is October 19, 20, 21. Robin is working on publicity for the play. Ticket sales are now open, through Ticketbud (<http://www.ticketbud.com>), general admission. Robin also created a Facebook event for the play. MVMA will sell concessions at the play, but not flowers.

Prom Show: Robin is working on this with Barb.

Fall Play (Lord of the Flies)

Julianne McMahon popped into the meeting. She reported that the Escape Room proceeds will be split between MVMA and LISA. Robin will reach out to Amy Ave and Kim Troyer for Lord of the Flies lobby decorating. Ms. McMahon is creating the playbill but needs help with printing (i.e., where to print).

Volunteer Needs

Deanna will send out a volunteer request for Lord of the Flies: ticket sales, ticket takers, concessions. The new MVHS volunteer coordinator, Dena Adams, contacted Pete about coordinating volunteer efforts. Pete passed her along to Aviva, who passed her to Deanna. Deanna will add a blurb to MVMA volunteer requests, reminding our volunteers that they must be registered through TSD's VITAL.

Band/Orchestra Update (Pete)

St. Vrain Band Night, October 4.

Football games: October 5 & 13. Final game is in 2 weeks.

Band concert, October 24.

Orchestra concert, October 25.

NYC Trip Update

Pete reported that approx. 80 people have expressed interest in going on the NYC trip. He requested an updated itinerary from the tour company; more info to come. (Deposit due date will change.) Phil will handle the trip payments; no payments will run through MVMA. Parents will need to make checks payable to the school and should attach any Charms reimbursement requests to their payments.

Meeting adjourned at 8:33 p.m.

UPCOMING MVMA MEETINGS

Tues, Nov 7, 2017 - 6:30 p.m., band room

Tues, Dec 5, 2017 - 6:30 p.m., band room

Thurs, Jan 11, 2018 - 6:30 p.m., band room

Thurs, Feb 8, 2018 - 6:30 p.m. in the band room

Thurs, March 8, 2018 - 6:30 p.m., band room

Thurs, April 12, 2018 - 6:30 p.m., band room

Thurs, May 10, 2018 - 6:30 p.m., band room