

**MVMA Board Meeting
August 9, 2017 - 6:30 p.m.**

Attendees: Tony Gittings, Jen VanLaningham, Marilyn Frade, Peter Toews, Phil Forman, Bernardo Solis, Carol Bergersen, Barb Somerville, Aviva Pflock, Deanna Miller, Amy Ave, Lavon Peters, Clark Rittner, Kandyce Kutcipal, Jake Culver, Jeanie Phillips (at 8:10)

Mattress Fundraiser

Tony Gittings of Unique Fundraising presented a mattress sale fundraiser. Students would need to hand out fliers ahead of time to get family and friends interested, then twirl signs and wear mattress costumes on the day of the event to attract customers. The company would set up a mattress display inside the school and would take orders. Tentative date set aside for us is Sunday, September 10. Would need to promote at band potluck on Friday, August 11. Need to decide by Friday. Decided the date is too soon; might revisit later in the year.

Approval of Previous Meeting Minutes

Deanna made a motion to approve the July meeting minutes; Jen seconded. Approved by vote.

Financial Report

Kandyce emailed the financials to the Board prior to the meeting. Pete reported that a larger percentage of band camp fees were collected this year than in the past; having the credit card payment option helped. Taxes are due this month.

Fundraising Update

- Fortitude 10k: We were asked to provide volunteers for this race (similar to the Lake to Lake Triathlon). We could earn \$25-\$40 per volunteer. The race is September 4 (Labor Day). Barb suggested asking Jeanie to spearhead this fundraiser.
- Carwash: The September carwash was moved to the 16th because of a conflict with homecoming. Kids should arrive at 10:00 a.m.; carwash is 10:30 a.m. – 2:00 p.m.
- Caroling: Clark presented an opportunity for students to carol at the Light Up Loveland event at Dwayne Webster Park on Friday, November 24, starting at 4:00 p.m. Barb will contact Mary Hall (Loveland Winter Holiday Council) about participating. Clark indicated that WHC has paid \$1000-\$1200 in the past for Dickens Carolers; would likely give MVMA \$500-\$600.

Charms Update

- Charms year-end: Jen is closing out the year, which must be done manually (doesn't occur automatically). She is working with Kandyce to clear up a few things before rolling over balances and clearing out senior accounts. Jen will be at the band potluck on August 11 and at Fall Check-in on August 17.
- Fundraising split: We need to make a final decision on the fundraising split into Charms, before any info is distributed at Fall Check-in. In June, the Board voted that King Soopers fundraising would continue to go into Charms, with a 25/75 split. Since then, we've discussed keeping the split at 50/50 as previously. Other fundraisers would need to go into the general fund, although we could earmark a particular fundraiser for a specific event (e.g., the NY trip). Amy moved to revert the King Soopers split from 25/75 back to 50/50; Deanna seconded the motion. Kandyce voiced her concern over voting on the motion until we established which expenses would be reimbursable from Charms. The motion was tabled.*

- Charms policy: Jen has worked on revised wording of the Charms policies. An approved expense must benefit the overall mission of MVMA, not just one student/family. Lavon shared Conrad Ball's new King Soopers student account policy with the Board. We discussed limiting reimbursable expenses to school-sponsored events/activities, payable to either MVHS or MVMA for arts-related expenses or fees. Lavon moved to limit Charms reimbursements to arts-related expenses (music, theater, fine arts) paid directly to the school and/or MVMA, with the disclaimer that MVMA reserves the right to deem any expense as unrelated and therefore non-reimbursable; Jen seconded the motion, which was approved by vote.
- *We revisited Amy's motion to change the King Soopers split back to 50/50. The motion was amended to include Safeway. The motion was approved by vote.
- Charms statements: Jen will update the Charms policy and distribute it via email. Kandyce suggested carrying debt over until graduation, including if a student leaves the music/arts program, in case they re-join. Jen plans to send out monthly Charms statements, so parents should know if they owe fees to MVMA.

Publicity Update

- Fall Check-in, August 17: Aviva will ask Robin to let Suzy Hass know what she needs for Fall Check-in. Pete suggested asking for a table next to Randi Willemsen (bookkeeper), to make fee payment easier. Aviva created a sign-up sheet for MVMA volunteers to staff the MVMA table.
- Back to School Night, August 21: Pete suggested having an MVMA table in the music hallway on Back to School Night. Aviva added this to the sign-up sheet.

Volunteer Needs

(Covered under publicity.)

Website Update Needs

The Board approved Robin to take over the MVMA website, as Publicity Coordinator. Pete and Phil reported that they each have separate websites now and don't plan to use the MVMA website.

Band/Orchestra Update

Pete reported that band camp was going well. The band potluck was scheduled for Friday, August 11.

Choir/Theater Update

- Vocal retreat: Phil reported that the vocal retreat went well, with the highest attendance ever.
- Musical: Phil reported that he has done a lot of work on the musical already (cutting music, blocking, etc.).
- Postcards: Musical postcards will be distributed at the Corn Roast Parade on August 26. Phil asked whether we want to create MVMA postcards to be handed out, as in the past. He suggested 750 cards, listing this year's show dates (fall play, spring musical) and all concert dates. Barb offered to create the cards.
- Concert shells/ads: Pete asked whether we would have a single concert shell this year (yes). Barb indicated that she has the ad sales info and will distribute it to the Board. All Board members should be selling ads.

NY Trip Update

No info; should have an update by the MVMA potluck.

Old Business

MVMA potluck, September 12, 6:00 p.m. It will remain a potluck (not a spaghetti dinner). Clark will take care of the drinks (and paper goods if necessary). Phil will get the laptops so we can have people register for Charms at the potluck.

New Business

- Square: Kandyce is planning to change the Square password. She asked MVMA Board members to be in charge of logging in to the Square at events (rather than give the password to volunteers). She also asked us to log out of the Square on each volunteer's device after the event (or preferably delete the Square app).
- New principal: Pete will invite the new principal, Jane Harmon, to a future MVMA meeting.

Meeting adjourned at 8:24 p.m.

[Aviva sent out a follow-up email after the meeting, listing action items.]

UPCOMING MVMA MEETINGS

Tues, Sep 12, 2017 - 6:00 p.m. POTLUCK in the cafeteria

Tues, Oct 3, 2017 - 6:30 p.m. in the band room

Tues, Nov 7, 2017 - 6:30 p.m. in the band room

Tues, Dec 5, 2017 - 6:30 p.m. in the band room

Thurs, Jan 11, 2018 - 6:30 p.m. in the band room

Thurs, Feb 8, 2018 - 6:30 p.m. in the band room

Thurs, March 8, 2018 - 6:30 p.m. in the band room

Thurs, April 12, 2018 - 6:30 p.m. in the band room

Thurs, May 10, 2018 - 6:30 p.m. in the band room