

**MVMA Board Meeting  
July 11, 2017 6:00 p.m.**

Attendees: Aviva Pflock, Deanna Miller, Robin Baker, Barb Somerville, Phil Forman, Amy Ave, Lavon Peters, Jeanie Phillips

Aviva called the meeting to order at 6:05 p.m.

**Approval of Previous Meeting Minutes**

Robin moved to approve the June meeting minutes; Deanna seconded. Approved by vote.

**Financial Report**

Kandyce wasn't at the meeting but sent the financials via email. She did not update the budget on the financials; will update for the August meeting, with final 2016-17 year-end expenses and corrected 2017-18 budget. Also need to revise the Scholarship Fund line item. Main expenses in June were the final reconciliation payment to MVHS and final payments to Tammy and Jessica. Tammy's new contract/payments start in August. Still need to make the insurance payment, which can be in July (i.e., next fiscal year).

**Publicity Update**

Fall Check-in is August 17, 7:00 a.m. – 5:30 p.m. Robin is organizing MVMA's presence, including a prize wheel for giveaways to draw interest to our table. Lavon cannot attend but will give the KS/Safeway cards to Deanna to sell. Hopefully Jen can attend as the Charms representative.

Transition Day is August 18.

First day of school is August 21.

**Fundraising Update**

The Fundraising committee was scheduled to meet on Thursday, 7/13, 6:30 p.m. at the Starbucks near Target.

- Raffle: Barb is working through the regulations for holding a raffle; she sent the rules via email.
- Prom Fashion Show: Barb and Robin are working on this event.
- No-Event Fundraiser: Barb's company is printing the invitations. She will let MVMA know the cost. We estimated 5 invitations per student. We decided to print 1000 to start, to cover the Vocal Retreat and Band Camp and have enough to start the school year.
- Lake-to-Lake Triathlon: Jeanie coordinated this fundraiser, which made around \$426. Students who volunteered will get Charms deposits (including the portion for family members who also helped). Jeanie has the list of volunteers, specifying aid stations vs. traffic directors (which were paid differently).
- Penny Wars: Debbie Cole found last year's Penny Wars money. She will send a check to Kandyce. (Not sure of total yet.)
- Car Wash: Students who participated in the May car wash will each get \$10 in Charms. The July car wash money will not go to individual accounts, but we discussed advertising it as a fundraiser for the NYC trip. Aviva has some Donut Haus coupons that Amy can sell at the July car wash. The next car wash is planned for May 5, 2018, with a Cinco de Mayo theme.

August agenda item: Further discussion of the Charms King Soopers split. Need to vote on final decision regarding Individual Fundraising Accounts (e.g., limit IFAs to only KS; change split back to 50%).

**Charms Update**

Jen wasn't at the meeting, but we discussed the need to brainstorm approved/not approved items for Charms money. Will add to August agenda.

**Website Update**

The website needs updating! [Lavon and Shane did make some updates shortly after this meeting.] We now have Google for Enterprise, which is free for non-profits. Barb has been working with Shane on this.

**Band/Orchestra Update**

Pete wasn't at the meeting. Band camp is July 31 – August 11.

**Choir/Theater Update**

Julianne McMahon was hired to replace Karla Quinones.

Vocal Retreat: Phil needs BBQ fixings for 40 people. Clark Rittner supplied hamburgers and hotdogs last year. Aviva will reach out to Clark for help. Already have enough plates, etc.; need bottled water.

**New York Trip Update**

Phil is concerned about fundraising for the trip, with reduced fundraising percentages going into Charms. He also wondered how trip payment tracking would be handled, if not through Charms. Green Light Group Tours has created a sample itinerary and quoted the NYC trip at \$1400 per person, based on 100 people. Could go up or down depending on participation. (Average trip cost is \$1200; NY is more expensive. Fewer than 100 went on the DC trip; approximately 150 went to NY last time.)

**Future Meetings**

Discussed the need to change the regular meeting night; Aviva planned to send out an email.

[Upcoming meetings will be as follows]

Wed, Aug 9, 2017 - 6:30 p.m. in the band room

Tues, Sep 12, 2017 - 6:00 p.m. POTLUCK in the cafeteria

Tues, Oct 3, 2017 - 6:30 p.m. in the band room

Tues, Nov 7, 2017 - 6:30 p.m. in the band room

Tues, Dec 5, 2017 - 6:30 p.m. in the band room

Thurs, Jan 11, 2018 - 6:30 p.m. in the band room

Thurs, Feb 8, 2018 - 6:30 p.m. in the band room

Thurs, March 8, 2018 - 6:30 p.m. in the band room

Thurs, April 12, 2018 - 6:30 p.m. in the band room

Thurs, May 10, 2018 - 6:30 p.m. in the band room

Meeting adjourned at 7:26 p.m.