

MVMA Meeting Minutes
6:00 p.m. Choir Room
11 April 2016

Attendees: Cynthia Hampton, Deanna Miller, Scott Kenyon, Janet Axline, Phil Forman, Janeil Padilla, Joel and Becky Ledderman, Peter Toews, and Chris Snell and his daughter

6:04 p.m meeting comes to order

The March meeting minutes were tabled because not everyone was able to read them.

Financials: Cash balance on the first sheet presented is \$6,800. Add the \$5,025 refunded back from Green Light and the trip payments will help the balance jump to \$11,000-12,000.

Janeil makes motion to approve the March Financials and Scott seconds the motion. Everyone is in agreement and the March 2016 financials are approved.

Charms statements are ready to be sent out. \$10,800 is outstanding and this amount went up because of the Spring Show student fees that are due. Scott will mail the statements that are ready.

Old Business: Peter overpaid Green Light and the reimbursement check should be here this week. We need to get a trip meeting set for the students and the chaperones. We could attach the trip meeting to the May 9th board meeting. The students will get chaperone info, bus info, and any money left to collect will be done at this meeting. Last payment for the D.C. trip is due this Friday, April 15th. Everyone agrees that the meeting will be May 9th.

New Business: Scott discussed the email fundraising campaign. Each student has a goal of \$500 and the organization has a goal of \$10,000. It says what the money will be used for. The money is collected and the sponsoring company will keep 30% and MVMA gets 70%. One school organization raised \$14,000 in 10 days. The money is tax deductible. Clark brought in Jason Arnold a few years ago and he has a similar program and Scott is trying to meet with Jason this week about his program. The difference in this programs is that the students get rewarded for getting people to donate.. Janet says the site is user friendly.

Thirty percent is the going rate for the fundraising company to collect. Becky suggested that we put on the website exactly what the money we earn will be used for so that they see what their donation is going to. It will be best for the students to give email addresses during class after getting the information from their parents.

Janet suggested that the video on the website, for the fundraiser, include all of the arts. Phil's wife does this fundraiser at her school and they handwrite letters and earn \$35,000 a year in funds. Scott will finish his research and let the board know through email what he found.

The Scrips fundraiser program is buying gift cards and using them on things you normally purchase daily.. They have gift cards for everything. You can buy cards on your phone. There are e cards you can purchase and email right away. We need someone to be in charge of the program that understands the program and can promote it. Deanna will be in charge of the Scrips program but would like someone to be in charge of the spreadsheet that records every purchase.

Clark, as the Fundraising Chair, is willing to have Deanna Miller coordinate the Scrips Fundraiser.

May 4, 2016 is the 8th grade club registration at Mountain View. We think it's at 7:00 p.m. We need to have a tablecloth and a sign at each event to promote our organization.

Will we keep Jessica as the percussion teacher next year if we don't have the funds to pay her? Can a letter be drafted to communicate and appeal to our organization for the funds needed to pay these teachers? We could highlight each organization that would be affected if we don't use their services. Who are the big businesses in the area like Otterbox or the breweries that could send in donations. Scott has talked to these organizations and they are not donating to us.

Gala: Instead of a dinner, set up tents and serve finger foods and have the silent auction items all over the area and have the attendees sign up. We will make money through the silent auctions. Clark would like to talk to Becky to see who she talked to at the radio stations for advertising. We want the general public to attend. We would like to have 400-500 people attend. Posters and postcards need to be sent out from the Show Ticket site. This will start at 7:00 p.m.

Appetizers will be served at the silent auction for a fee. Our new date for the Gala is May 11, 16, and 17th from 6:00-6:50 p.m. There will be 20-25 silent auction items per night. Deanna can send out an email for the Gala.

We could have signs set up outside the circle parking lot for the Silent Auction and use small plates with toothpicks for the food.

One of the silent auction items could be two musical tickets and a parking space for the 2016-2017 school year. One idea could be a backstage pass and tickets for the fall and spring musical 2017.

Choir Update: Madrigals and Perfect Harmony are attending the CHSAA Festival. We're working on literature for the last concert. Students are helping to write the story. May 2nd the scores come out for Bobby G Award nominations.

Band Update: May 16th is the final concert featuring music from Jim Bonnie. There will be rock influenced music performed. A percussionist that used to work at Mountain View will be featured. The Jazz Band is going to a Jazz Festival April 23rd. Drum Majors have been chosen, and section

leaders are being chosen. Dance tryouts are this week. The Orchestra Concert is April 17th. All the solos will have seniors featured.

*****For now, instead of starting Scrips and the email donation fundraiser, we will focus on donations for the program shells.

Meeting Adjourned at 9:27 p.m.