

MVMA Board Meeting Minutes
Band Room
March 14, 2016

Attendees: Pete Toews, Janet Axline, Janeil Padilla, Clark Ritner, Debbie Cole, Deanna Miller, Scott Kenyon, Joel and Becky Ledermann, Laurie, Scott

Scott Kenyon makes a motion to approve February's meeting minutes and Janet Axline seconds the motion to approve the February Meeting Minutes. All are in favor and the minutes are approved.

Financials: Janet Axline reported the February finances and it's been a quiet month. Look on the budget under the trip to see what we've brought in.

We need two checking accounts: one for student accounts and one for an account with MVMA funds. We don't need a board motion, close the books and get the books closed.

Green Light collects fees, and holds the money, and ticket everyone and then apply what we have overpaid, then we shouldn't owe anything.

Debbie Cole makes a motion to approve the February Financials. Clark Ritner 2nds the motion. All are in favor to approve the minutes.

New Business: Becky Ledermann: Someone works at the district and called Becky and the 2nd in command Margaret Presbro, it's the best high school production I've been to and I'm humbled. The first night was almost sold out. We were sold out the second Friday night.. Saturday's was 15 short Online ticket sales were the highest since 2010.

Concessions \$1334, \$300 costs

Flowers \$970 \$500 costs

We purchased the flowers wholesale from Rose and if they could donate the flowers, that would be helpful for next year.

Article in the newspaper was helpful. There have been so many positive comments Phil went to get the playbills and the company QuickPrint, who printed them, would like to sponsor us next year. We need to reach out to these companies to sponsor us next year.

Could we give the students part of the funds from the sales of the performance? We could talk about it. If the shows are being sold out do we need an incentive. Which kids do butterbraids, which kids have family go to the musical performances, etc.. Scribd could help with the free/reduced lunches.

Mr Toews: Low band and orchestra concert attendance. How can we change this?

Trip update: medical forms are what's needed. There's no issues with the trip funds. This week the students will be ticketed and get two bags for free. As soon as Mr. Toews knows details, there will be a parent meeting and info will go out through Charms, MVMA website, and Some chaperone fees have not been collected yet.

Fundraising: The Gala Update is going well. Clark-ticket sales how should we do that? The response was mediocre. Showtix4u takes fee for processing. 2% Clark is writing letters to have for the Mayor. Could we use the stage or the small gym for the silent auction? We would like decorations for the cafeteria. A, Dr. Shock's husband, from UNC has Indian flutes that will be a couple, Clark's daughter will perform a comedy opera piece, with Mountain View groups doing something. Mr. Toews will assign the groups through the school. What is the set up for these groups? A grand piano, etc. No dress rehearsal needed. Jen Valand is heading up the silent auction. The big portion of the event will be coming from the silent auction.

May 7, 2016 is the performance. Clark is meeting with Ann and Gwen this week to set up the Art for the Gala. We want to make \$8,000-\$10,000 on the Gala. Clark is trying to get \$1,500 in sponsorships.

Heartland is not working out. The 800 number doesn't work and Raylene is not readily available. We don't get a report until a month later. The reader doesn't always work with the phones. It will be a problem with either Heartland or the Square. The square's faster with its reporting. We have to decide if we're going to stay with Heartland or change back to the Square.

Charms: Sending out the policy to parents about reimbursements is the last day of school. You have to turn in reimbursements early so that the books can be closed out. Should another statement for fees be sent before the end of the year. Scott says he'll mail the statements. Do we forward balances from this year on to next year. Everyone agreed to do this.

Fundraiser Recap: Complete Spectrum the first night no one came and the second night seven people came. The meeting is 45 min. It could be condensed for parents. Could we have them come back for a parent meeting?

Old Business not on the agenda:

Popcorn sales will be finished before Spring Break. Extra Curricular groups involved in the school could volunteer at the musicals for community service hours. April 15, 2016 is a Fun Run at Conrad Ball. What are we going to tell our sponsors about the program shells that weren't done for the Spring and Fall? We promised something that wasn't delivered. We could have the sponsors in the spring concert. Scott will work on that. Choir and Orchestra parent are needed for the 2016-2017 school year.

A Vice President and President are needed. Sharon Montez (sp) could be a potential board member.

Website Update: Let Scott know about updates or deletes to the website. The musical info will be taken down. We will need 750 copies of the shell for the Spring Concerts by Wednesday, March 23rd, at noon.

Meeting adjourned at 7:58