

**Mountain View Music and Arts
Board Meeting, October 6, 2014, 6:00 p.m. – MVHS Choir Room**

Attendees: Lavon Peters, Deanna Miller, Jen Likes, Gabe Ruschival, Pete Toews, Phil Forman, Mark Gibson, Claire Reed, Pam Levine, Shane Wood, Scott Kenyon, Kelly Kenyon, Janet Axline, Janeil Padilla, Jenn Nimmo, Jerri Hartshorn, Clark Rittner.

Lavon called the meeting to order at 6:05 p.m.; introductions were made.

August Meeting Minutes

Claire moved to approve the August meeting minutes; Shane seconded Claire's motion. There was no discussion of the August meeting minutes, and the motion passed. There were no September minutes to approve; the MVMA potluck was held in lieu of a September meeting.

New MVMA Board Members

Lavon discussed the response to the MVMA Board's "call for help"; several people who had expressed interested in joining MVMA either as Board members or committee chairs were in attendance.

President: Claire moved to elect Scott Kenyon as MVMA President for the duration of the 2014-15 school year; Pam seconded Claire's motion. Some discussion ensued, during which the Board members stressed that Scott would not be expected to fulfill all the roles that Gordo McQueen had previously taken on. The motion passed, and Scott was elected MVMA President.

Volunteer Coordinator: Deanna Miller expressed interest in the Volunteer Coordinator position and asked for some clarification of the role. Lavon offered to put Deanna in touch with Jo Burda Smith, the previous MVMA Volunteer Coordinator. Claire moved to elect Deanna Miller as MVMA Volunteer Coordinator; Shane seconded Claire's motion. The motion passed, and Deanna was elected MVMA Volunteer Coordinator.

Theater Representative(s): There was some discussion of the Theater Rep position, including the fact that the job is extensive enough to easily accommodate multiple people. Mark moved to elect Shane Wood and Jerri Hartshorn as Theater Reps; Pam seconded Mark's motion. Jen Likes said she would also be available to help as needed. The motion passed, and Shane and Jerri were elected MVMA Theater Representatives.

LISA Representative: Jenn Nimmo expressed interest in the ~~Theater~~-LISA Rep position and asked what it entailed. After a brief discussion of the position, Claire moved to elect Jenn Nimmo as MVMA LISA Representative; Mark seconded Claire's motion. The motion passed, and Jenn was elected MVMA LISA Representative.

Other MVMA Positions: Janeil Padilla expressed interest in shadowing Claire this year, to take over the Student Accounts Rep (CHARMS) position next year. Janet Axline declined to express interest in a position at this time, saying that she hoped MVMA would continue to attract new members and that she didn't want to stand in anyone's way. Pam noted that the ad sales and program shell creation are such big jobs that we need to make sure we assign someone to each of them for next year (and subsequent years).

Financial Report

Mark sent the financial report to the Board in advance of the meeting. Mark noted that some kids still have not paid in full for last year's LA trip. Pete and Mark agreed to discuss those specific cases after the meeting. Mark also noted that a couple of advertisers from last year never paid for their ads. Pam and Mark briefly discussed these cases during the meeting.

Fundraising

Butter Braids: Kelly Kenyon said she would do the Butter Braid fundraiser in the Fall (to deliver before Thanksgiving).

Popcorn: Clark is planning to do the popcorn fundraiser again this year (to deliver before Christmas break).

Additional Fundraisers: Other ideas for fundraisers that were discussed at the August meeting but not yet started were the ABC Fundraising scratch-off cards, the Qdoba sheets, and a pie sale (near Easter). We will not proceed with these or any other fundraisers unless we have volunteers to chair them.

Luau Update

Claire provided an update on the Luau fundraiser, to be held at Ellis Ranch on November 8. Publicity is in full swing, and ticket sales are currently underway. Students will also get ticket packs to sell. Food donations are coming in, and the Culinary Arts classes will be preparing a lot of the food for the dinner. The dinner show is coming together nicely. Donation items for the silent auction are coming in. The visual arts students are creating table centerpieces that will also be for sale after the event. Fresh flower leis, flown in from Hawaii, are available on a pre-order basis. Ellis Ranch is currently planning for 63 tables, to seat 8 each. Claire registered the event with Kohl's; if we get 5 Kohl's employees to each volunteer for 3 hours on the day of the event, Kohl's will donate \$500. The Luau will be advertised in the Reporter-Herald and on the local radio.

Ad Sales/Program Shells

Pam has filled the Oz program and Fall concert shell with ads. She suggested putting a donor list on the MVMA website. She also offered to create a PowerPoint presentation of ads to display during The Wizard of Oz (before the show and during intermission).

Fall Concerts

Pam wanted to make sure the donation box will be in the lobby during the concerts, since we are now suggesting a \$2 donation per person. Lavon emailed Brian Friar to ask whether he would be available to sell King Soopers cards during the concert, or whether Claire should just put King Soopers card order forms out on the Luau table she is planning to set up.

Website Update

Shane noted that the website would be locked soon (for approximately 2 weeks), while he updates it to the new platform. It was suggested to wait until after Oz. It was also suggested to make the PayPal button more prominent on the site, so parents know they can pay their students' fees that way.

The Board meeting was adjourned at 7:10 p.m. Next meeting will be November 10, 6:00 p.m.

Mountain View Music and Arts General/Boosters Meeting, October 6, 2014, 7:00 p.m. – MVHS Choir Room

Attendees: Lavon Peters, Deanna Miller, Jen Likes, Gabe Ruschival, Pete Toews, Phil Forman, Mark Gibson, Claire Reed, Pam Levine, Shane Wood, Scott Kenyon, Kelly Kenyon, Janet Axline, Janeil Padilla, Jenn Nimmo, Jerri Hartshorn, Clark Rittner, Chris Gallo.

The general/Boosters meeting started at 7:10 p.m.

Meeting Format

The current meeting format was discussed (i.e., separate Board/Booster meetings). It was determined that in non-trip years, no separate parent/Booster meeting will be held. Board meetings will continue to occur on the second Monday of the month (this month was an exception, because of the band concert conflict), at 6:00 p.m., in the choir room. The meetings will be 60-90 minutes in length (60 minutes whenever possible). Lavon will continue to create the meeting agendas; anyone who wants an item on the agenda should email Lavon (vice.president@mvmusicandarts.org) by the Friday before the meeting, with a brief description of the agenda item and a time estimate.

Concert Recordings

Mark asked whether we were still planning to record the concerts. It's basically up to Phil, Pete, and Gabe. Shane said he is a sound engineer and can help if necessary.

LA Trip Refunds

We still haven't received the check from the bus company. Pete will try following up one more time, then will turn it over to Kim Young.

Band/Orchestra Update (Pete)

Saturday, October 11, CU Band Day. Pete will take donations to pay for breakfast burritos from Santiago's.

Monday, October 13, band concert, including Conrad Ball 8th grade band.

Tuesday, October 14, orchestra concert (chamber and string orchestras), including Conrad Ball orchestra. Suggested donation of \$2/person for all concerts.

Jazz Band concert is in November.

Dallas Brass is interested in doing a concert at Mountain View in January. They charge a flat fee to hold the concert; we would sell tickets and keep the proceeds. Pete thinks the concert would sell out.

Conrad Ball Update (Gabe)

The Conrad Ball 8th grade band students are looking forward to participating in the concert at Mountain View.

Choir/Theater Update (Phil)

The school district spent \$18,000 on new choir risers. The new mirrors (for dance) were due to arrive by the end of the week.

Wednesday, October 14, choir concert (5 main choirs, excluding Show Choir), plus Conrad Ball choir.

Kelly and Susan need help with choir uniforms (ironing, distribution).

Tammy is currently working with the Show Choir. The Jazz Band concert in November will feature a Show Choir preview.

Ballet and jazz training is starting soon, on Wednesdays.

Tuesday, January 20, Perfect Harmony will perform at Rocky Mountain High School in Fort Collins.

Aida rehearsals start October 20. Phil has created a master schedule of all deadlines (sets, painting, etc.). The tech director who was hired has already quit, so Phil is looking for tech help. He will discuss the specifics with Shane and Jerri. Aida will feature a set of artifacts that will be on loan from the Museum of Natural History.

Wizard of Oz Update

No real update since everyone involved was at rehearsal. Lavon will send the donor list to Tiffany and Pam, to include in the Oz programs.

The meeting ended at 7:50 p.m.

MVMA website (mvmusicandarts.org) has been updated with upcoming concert dates.

MVMA Boosters Page (mvmusicandarts.org/MVMA_Boosters.html) has been updated with new Board members.

The next MVMA meeting will be on Monday, November 10, at 6:00 p.m., in the choir room. NO separate parent/Booster meeting.