

**Mountain View Music and Arts
Board/Booster Meeting, 9 July 2012 6:00 pm – MVHS Choir Room**

Attendees: Julie Alhquist, Phil Forman, Lesa Ramirez, Lauren Valdez, Jennifer Hanna, Terese Klug, Connie Clark, Rose McQueen, Claire Reed, Pete Toews, Larissa Gibson, Mark Gibson

MINUTES

With a majority of voting board members absent, we skipped most of the regular formalities (calling the meeting to order, accepting last month's minutes, etc.)

Rose McQueen asked whether MVMA would consider sharing or even taking over the tailgate responsibilities at the home football games. In the past the football boosters have run the tailgate which serves dinner to parents, guests and the marching band (paid for by MVMA) before the games. The football boosters own the grill and related equipment. Points raised in the discussion include:

- This could be a good source of income, rather than an expense, for MVMA.
- Students might be able to do some of the work.
- This would need a point person to manage/oversee the preparation, operation and cleanup.
- Alternatives for the marching band might include box dinners from MVHS catering, etc.
- MVMA will need to decide if the payback is worth the required extra volunteer effort.

Terese Klug will have Kevin Klug look into more of the details of operating the tailgate.

Phil Forman started a discussion about our new choreographer and dance instructor Tammy Johnson. She is running the tap dance boot camp this summer (paid by boot camp fees) and will choreograph and instruct all three show choir concerts this year and the spring musical, Side Show. She is nationally recognized and comes with decades of experience. Phil has asked MVMA to consider paying her a stipend of \$4000 for the year. Last year MVMA paid \$500 for choreographers and \$250 the year before.

There was discussion about what a fund raising carnival might look like. Earlier ideas of having a company bring in rides and such didn't pan out since the companies keep all their own revenue. They only serve as a draw to bring crowds to whatever else we have to offer. Pete Toews expressed concerns about getting broader student participation and suggested that the carnival ought to be more of a Music and Arts fundraiser than a close tie-in to the Side Show musical. That would also allow us to use the same format in subsequent years as a general fundraiser. Ideas presented included:

- Using different centers for different age groups with attractions and activities in the rooms, and music in the common areas.
- Offering face painting, caricatures, and similar activities to get the art students involved.
- Using the gyms to offer more of a carnival atmosphere so you can see the crowds and what all is available
- Bringing in or building arcade and similar games (ring toss, etc). Long term storage for these was an unanswered question.
- Selling tickets for the various activities, offering simple prizes, using the tickets for raffles, etc.
- Having MVHS catering provide the food for sale to get them involved.

There was concern that if we want to do this outside we need to plan quickly. Others suggested doing it indoors in the fall to have more time to plan, get more involvement and be immune from the weather. Julie Ahlquist will continue brainstorming about the carnival.

There was a brief discussion about having a certificate to offer to students to verify their volunteer hours for MVMA. Some students will need them for graduation, honor society, etc. Certificates could be posted online, and/or with the Charms forms in the band room. Students who want them can fill them out and have them signed by a relevant MVMA adult. Mark Gibson will draw up a standardized form.

Julie Ahlquist wants to pursue a discount card prepared for MVMA that will offer discounts to local stores as a fundraiser. She asked for suggestions of what stores to include in the card. Initial ideas included music and art supply stores, IHOP, and other places the students frequent. You can send your ideas to Julie at fundraising@mvmusicandarts.org.

Dayle Gilbert has offered to run a fundraiser selling MVHS branded sun glasses. Initially it was thought that the program would run for a week or two but the suggestion was made to just buy a bunch and sell them at MVMA events until they run out. It was also suggested that the marching band and other groups would look great if they all wore the sunglasses. Julie will ask Dayle to get more details about the options.

Pete Toews outlined his expected big ticket budget items for MVMA to consider for the coming year:

- \$4745 for overdue repairs to the wind instruments based on the assessment and estimate by Jana from The Repair Shop in Fort Collins.
- \$1500 (rough guess) for repairs to the string instruments. An estimate is pending.
- The new marching band dance team will need tops and shoes for the 8 dancers. (They have their own pants.) The estimated cost is \$300-400.

Pete expects about \$500 in instrument rental fees to help with the repair costs. MVMA paid only \$300 last year for instrument repairs done the year before. The dance team uniforms will be managed by the band uniform moms (Larissa Gibson and Brooke Anderson.)

Pete Toews mentioned that he could use a desktop all-in-one (printer/scanner/copier) in the music wing. Maybe we can put it in the MVMA newsletter or find a donation.

Terese Klug said that Matt Grant has offered to be the MVMA web master. It was suggested that once he is up to speed, Terese should coordinate the work MVMA asks him to do rather than having everyone send their requests directly to Matt.

The football team wants to march in the Corn Roast parade with the marching band. It was suggested that if they have a large number of players, that they would need to file and entry and march on their own. However if they have a smaller number of players in the parade they might consider marching alongside the band to show support.

It was pointed out that given the amount of time that the marching band will be spending in the sun during band camp, and during the Corn Roast parade, it would be nice to find a few pop-up tent/shelters we could set up to provide some shade. Pete will send an email to the band families asking for loaners.

The MVMA Fall Kickoff was moved from September 6 (the night before homecoming) to September 13. All music and arts families are invited and encouraged to bring food to share.

Larissa Gibson and Brooke Anderson will start fitting band uniforms and tuxes during band camp starting on August 13 at 7:00 am. Since the band uniforms need to be ready 2 weeks later for the Corn Roast parade, Larissa and Brooke are looking for volunteers to help with fittings and alterations.