

MVMA Board/Boosters Meeting Minutes – Monday, January 12, 2015

Attendees: Scott Kenyon, Jeanne Valliere, Phil Forman, Pam Levine, Deanna Miller, Jerri Hartshorn, Pete Toews, Sonee Kumro, Brian Friar, Clark Rittner, Claire Reed, Mark Gibson, Jenn Nimmo, Lavon Peters

Scott called the meeting to order at 6:18 p.m. Introductions were made.

December Meeting Minutes

The December meeting minutes are posted on the MVMA website. Lavon moved to approve the December meeting minutes, and Clark seconded the motion; the motion passed unanimously.

Financial Report

Mark emailed the treasurer's report to the Board prior to the meeting. The LA bus refund check was deposited and cleared; refunds are being made through Charms. The Butter Braid fundraiser check was also deposited. Wizard of Oz is closed out; we came out a bit ahead. The timpani drums haven't been purchased, because the school district is obtaining three separate bids. Claire moved to approve the treasurer's report, and Lavon seconded the motion; the motion passed unanimously.

Fundraising

Clark asked about doing a scratch card fundraiser. Pete noted that we've discussed this type of fundraiser before and opted not to do it. Clark checked into doing an Applebee's pancake breakfast fundraiser and is checking on doing a carwash fundraiser. Various restaurant nights were discussed, including Chick-fil-A, Smashburger, McDonalds, Freddy's, Culver's, etc. Clark will look into scheduling some restaurant nights and will email the Board with some suggested dates.

Aida Programs

Pam noted that the Aida programs will be smaller than previous programs, so the publicized ad sizes (from Gordo's brochure) are no longer accurate. Pam asked about changing some of the ad prices, as well as setting a price for the ad on the back of the tickets. Jenn has a resource for better pricing than Color Pro for ad printing. Jenn offered to help Pam with Aida ad sales.

Aida Volunteer Needs

Aida volunteer needs were discussed. Phil has a lot of the needs covered but will need help with ticket sales, ticket takers/ushers, and concessions sales. He should let Shane/Jerri know of any specific/additional volunteer needs, for Deanna to send out through Charms/VolunteerSpot. Kim Young is purchasing stanchions to divide the lobby into ticketed and nonticketed sales lines, to solve the bottleneck problems. Phil is looking into getting a Square Reader for on-site (day of show) credit card sales.

Day of the Arts

The middle school Day of the Arts for Conrad Ball and Bill Reed 8th graders will be Thursday, March 5. The kids will participate in workshops in the morning and will see Aida in the afternoon. The kids are bringing their own lunches this year.

2016 Dinner/Show Fundraiser

Jeanne presented some ideas from students for a theme for the Spring 2016 dinner show fundraiser. Pete suggested that we keep the theme more general, to keep it simple. We decided on "Music and Art Through the Ages." Jeanne asked for information about previous dinner show fundraisers (e.g., Broadway Gala, Luau, etc.). She is looking into larger-sized venues and is already working on silent auction donations.

MVMA Board for 2015-16

We didn't have any luck getting the MVMA letter sent out during the holidays. Scott will resend the letter to Lavon, and she will personally ask Suzy Hass to send it through Parent Portal. Sonee Kumro expressed interest in the Vice President position, and Lavon said she would be willing to become Secretary. Claire will check with Janeil Padilla to see if she is still interested in the Student Accounts Coordinator (Charms) position. Jeanne knows someone who might be interested in the Treasurer position.

8th Grade Registration Night

February 4, 7:00-8:00 p.m. This would be a good time to recruit incoming parents for MVMA.

Band/Orchestra Update (Pete)

NoCo Honor band is January 15-17, at Fort Collins High School (concert on Saturday); four kids qualified.

All-State Band is during Spring Break, at UCCC Greeley.

March concert dates: March 17, orchestra concert; March 18, band concert.

Pete & Gabe are working on reinstating the commissioning project, probably not for another year or two.

Pit orchestra started last week.

Choir/Theater Update (Phil)

Aida is going well; already through Act 1. Tech crew has been working on the set, which is almost done.

CMEA is January 28-31, at the Broadmoor Hotel in Colorado Springs. Perfect Harmony is performing at

9:30 a.m. on Friday. Phil asked for some financial help with the kids' breakfasts during the conference.

CMEA pre-concert at Rocky Mountain High School on January 20, 7:00 p.m. (free).

Phil attended the Conrad Ball choir concert and was impressed. He is planning to take the Show Choir to Conrad Ball for a performance.

The meeting was adjourned at 8:27 p.m.

Submitted 1/19/15 by Lavon Peters